



Cookie Policy

The European Unions ePrivacy Directive (the "Cookie Law") requires that we give you information regarding information that we collect, this includes our cookie policy:

Why use cookies?

Basically cookies are small files that help our website work faster and help you have a better experience, they involve collecting information.

By storing cookies, we know which pages are of interest to you which is great for us and when you revisit our site those pages will load faster which is better for you.

How does P8 Systems use cookies?

At P8 Systems, we use cookies to track visitors on our website so we can improve its content and functionality. We aim to understand what content you are interested in and whether you are a returning visitor, so we can ensure our website is as relevant as possible for our users. All information is collected anonymously with no personal or sensitive details being stored.

We particularly use cookies provided by Google Analytics, a service which evaluates the use of websites. We may use Google Analytics for:

- Google Analytics Demographics and Interest Reporting
- Google Display Network Impression Reporting
- Remarketing with Google Analytics
- Integrated services that require Google Analytics to collect data via advertising cookies and identifiers.

(P8 Systems and third-party vendors therefore use first-party cookies or identifiers (such as the Google Analytics cookie) and third-party cookies or identifiers (such as Google advertising cookies) together.)

How can I opt-out?

P8 Systems cannot access any personally identifiable or sensitive information, such as your name or address. However, if you'd still prefer to block or delete cookies from P8 Systems or any other source, you can change your browser settings to do so. Every browser is different, so refer to the 'Help' menu for your preferred browser; alternatively you can download the [Google Analytics Opt-Out Browser Add-on](#).